

Israel Summer Business Academy

Entrepreneurship and innovation
like no place else in the world.

Learn about entrepreneurship and innovation from the unique viewpoint of WashU Olin faculty and Israeli business and educational experts. This exclusive opportunity, open to undergraduate students of all academic disciplines, faiths and beliefs, allows you to study entrepreneurship, innovation and startup creation through coursework, experiential learning, speakers, presentations and company visits.

Application deadline: **February 1, 2024**

Program dates: **June 17 to August 3, 2024**

Completed applications will be evaluated and section preference will be given to students who apply by December 15.



6-week
summer program
in Tel Aviv

\$6,500

program fee

includes housing and
immersive activities (2024)

\$44.5
billion

invested in Israeli
startups since 2020

6 | credit
hours



“ISBA was an unforgettable summer living in the heart of Tel Aviv. I loved the mix of classroom learning with real-world application, and hearing from speakers at venture capital companies, startups and coworking spaces!”

—Jamie Hendler, ISBA Alumni

Israel Summer Business Academy

The Israel Summer Business Academy (ISBA) is a 6-week, 6-credit summer academic program that examines Israel's entrepreneurial and innovation ecosystem. The program combines learning in the classroom with experiential learning opportunities in and around Tel Aviv.

Business, Innovation and Entrepreneurship in Israel Course

Israel is an innovation and entrepreneurial hub. Learn about the Israeli economy, different industries, culture and politics, along with the critical business challenges and opportunities that face the country. The course includes visits to innovative companies, meetings with Israeli entrepreneurs and venture capitalists, and insights from government officials.

Venture Creation Course

Student teams either advance their own business ideas or support emerging Israeli entrepreneurs. The teams will research, write and pitch business plans for new commercial or social ventures. As students work to resolve real business problems for Israeli nonprofit organizations, they will gain an understanding of what it takes to launch a startup venture.

Eligibility

- Open to undergraduate students of all faiths and beliefs.
- 3.0 GPA required.
- Previous business coursework or knowledge of Israel not required to participate.

Program Details

- 6-week summer program in Tel Aviv.
- Students participate in weekend trips to Jerusalem, to the North and to the South of Israel, where they engage in cultural events and immersion experiences.
- Program participants travel together for a 5-day, 4-night excursion to the United Arab Emirates.
- Program format combines time in the classroom, experiential learning opportunities and weekend excursions.
- Coursework includes Business, Innovation and Entrepreneurship in Israel, Venture Creation and visits to companies and startups.
- Curriculum includes the book *Start-Up Nation* and an interdisciplinary team project where you help solve real business issues for Israeli nonprofits.
- Olin Business School at Washington University in St. Louis grants the course credit. Transcripts are sent to your home institution at the conclusion of the program.
- Program fee covers tuition, housing, insurance, immersive activities and some meals.
- Students are responsible for airfare, food budget and any additional expenses, including but not limited to elective travel.
- The ISBA Scholarship for Financial Need is open to all participants.
- Program fee covers roundtrip airfare between Israel and the United Arab Emirates.

Sample Site Visits

- Carat.io
- EY (Ernst & Young)
- Facetune
- Femforward
- Flex
- Geminin
- Google
- Health Consortium
- Ironsource
- Lool ventures
- Maniv Mobility Fund
- Meez
- mHealth
- Mizaa Venture Capital
- Moovit
- OurCrowd
- Outbrain
- Peres Center for Innovation
- Pitango Venture Capital
- Samsung Next
- Start Up Nation Central
- Taboola
- Tabtel
- TLV Campus
- UBIMO
- Waze
- WeSki
- WeTrip

How to Apply

Apply online at sa.wustl.edu

Completed application must include application essays, official transcript and one academic reference.

All materials must be uploaded to sa.wustl.edu by February 1, 2024.

