

# Master of Science in Business Analytics

Lead in the fast-growing analytics field.

With WashU Olin’s online business analytics master’s degree or certificate, you’ll be prepared to tackle the greatest challenges of our day—all on your schedule. You’ll learn to harness the power of analytics while also considering principles to navigate the areas of grey that arise in businesses of all sizes. Take your career to the next level in our program designed for busy, driven professionals.



No GMAT/GRE required	33   credit hours	\$47,200 total tuition (2025)	Synchronous & asynchronous coursework	Top 10 in career growth
Career support Online resources for graduate certificate seekers, dedicated career coaches, and industry experts for advanced certificate and degree seekers			3 levels of credentials Graduate Certificate, Advanced Graduate Certificate, Degree	
Fall intake	24-month program	Prestigious finance faculty	Center for Analytics and Business Insights: Cutting-edge research, faculty and student collaboration, consulting projects	



## Why our online business analytics program?

A certificate or degree from WashU is well respected and will open doors throughout your career.

This program is **ideal for busy professionals** with 2 to 10 years of work experience who want work/life balance while they go to school.

As you earn your degree, **expert career services professionals** will partner with you to help you achieve your career goals.

Three levels of credentials—**Graduate Certificate, Advanced Graduate Certificate** and **Degree**—allow you to build your resume before completing the program.

**Potential career paths:** Analysts in the following areas: business, marketing, finance, pricing, data, business intelligence, business technology; research associate; data scientist; tech-enabled compliance services associate

## Our Curriculum

Classes meet two nights a week from 7:00 to 8:30 p.m. CT. Before you begin the program, foundational coursework will prepare you for your degree study.

### GRADUATE CERTIFICATE | 8 months | 10.5 credits

Intro to Python and Data Science  
Data Visualization for Business  
Insights  
R and Statistics

Machine Learning Tools for  
Prediction of Business Outcomes  
Database Design and SQL

### ADVANCED GRADUATE CERTIFICATE | 8 months | 12 Credits

Text Mining  
Big Data & Cloud Computing  
Prescriptive Analytics

Deep Learning for Business Analytics  
A/B Testing in Business and Social  
Sciences  
Customer Analytics

### DEGREE | 8 months | 10.5 Credits

Professional Business Communication  
Financial Management  
Data Analysis for Brand Management

Analytics-Driven Brand Management  
Financial Technology-Methods  
and Practice

**TOTAL CREDITS: 33**

This program has one fall intake per year.  
Please visit [olin.wustl.edu](https://olin.wustl.edu) for additional information on application deadlines.



## Apply today

### Requirements

1. Online application
2. Resume
3. Transcripts
5. Essay (original to WashU Olin)

### Fall '25 Deadlines

**Round 1:** November 10, 2024

**Round 2:** January 10, 2025

**Round 3:** March 10, 2025

**Round 4:** May 10, 2025

**Round 5:** July 10, 2025

Rolling Admissions: after July 10, 2025\*

\*Decisions will be made on an ongoing basis, typically within one to two weeks after a completed application is received.

### Contact us.

We're ready to provide any help you need.

314-935-7301  
[OlinGradAdmissions@wustl.edu](mailto:OlinGradAdmissions@wustl.edu)  
[olin.wustl.edu/OMSA](https://olin.wustl.edu/OMSA)



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