

A Brighter Future — With You

Dear Olin Community,

When we introduced *All Together Now* in November 2024, we outlined a bold vision for Olin's next chapter, renewing our sense of purpose and impact. In the short time since, that vision has begun to take shape in remarkable ways, thanks to the energy and engagement of our students, alumni, faculty, and partners.

Momentum is building across every corner of our community. Strong student outcomes and the dedication of our academic and alumni networks have propelled Olin upward in the leading business school rankings: #12 undergraduate business program and #24 MBA by *U.S. News and World Report* and the #1 EMBA by the *Financial Times* for our world-class WashU-Fudan Shanghai program. We've also welcomed our largest Executive MBA cohort in nearly a decade, representing the breadth and depth of the regional business community that looks to Olin as a partner in shaping its future.

Our faculty continue to be deeply engaged with the needs of today's business leaders. The 10th annual Koch Family Business Symposium (pg. 5) and our Business of Health Conference (pg. 6) together attracted nearly a thousand industry leaders to explore ideas defining the future of their fields. Faculty research and consulting are informing real-world decisions on issues ranging from artificial intelligence (check out the article on AI on page 20) and global supply chains to drug pricing, women's professional sports, and the economics of healthcare — evidence of Olin's influence in both scholarship and practice.

At the same time, the future of the Olin student experience is coming into focus. We're introducing new degree specializations, expanding opportunities for experiential learning and consulting through the Center for Experiential Learning, and deepening the personal and professional connections that define the Olin network. These innovations empower our students to design the education and the future they envision for themselves.

It's inspiring to see the future unfolding before us. But what excites me most is building it together.

As you read this issue, I hope you take pride in all that's happening at Olin — and I invite you to be part of what comes next: Come to an event on campus with a friend, speak in one of our classes, recommend Olin to a colleague or mentee, or even reach out to a faculty member for a conversation. Our future shines brightest when our alumni and friends contribute their experience, perspectives, and connections. Together, we can continue to build a stronger, more vibrant Olin.

With gratitude,



Mike Mazzeo

Dean and Knight Family Professor, WashU Olin Business School



Middle photo: It was an honor to be part of EMBA 61's GO! Week in August. They are an amazing group of talented and accomplished professionals.

Bottom photo: I visited with Kansas City alumni this spring to talk about staying connected and building partnerships in the region.