

WashU Olin: AI Transformation for Business

Executive Education Offerings

INDIVIDUALS

» Getting Started with AI

Build foundational AI fluency. Understand what generative AI is, identify practical use cases, and apply prompting techniques to improve everyday work.

» Beyond the Basics

Expand AI capabilities through advanced workflows, AI agents, and analytical applications. Coordinate multiple AI tools across complex tasks.

» AI Strategy for Business Leaders

Master AI-driven transformation. Manage human-AI collaboration, evaluate strategic opportunities, and lead teams through organizational change.

» AI for People Leaders

Reimagine workforce development. Evaluate AI-enabled coaching tools, apply talent analytics, and incorporate AI into talent and workforce strategy.

TEAMS

» AI Team Alignment Workshop

Half-Day or Full-Day

Build shared understanding of AI tools, terminology, and team applications. Align on responsible AI use, surface emerging practices, and prioritize high-value opportunities for adoption.

ORGANIZATIONS

» AI Transformation for Business

Custom Multi-Module Program

Modular executive education programs designed to help organizations build AI readiness, strengthen governance, and scale AI adoption across teams, workflows, and enterprise strategy.

MODULAR BY DESIGN

All offerings draw from a shared set of building block modules across three pillars:

Why AI Matters • What You Can Do • How to Operationalize and Govern AI

*Programs are configurable by organizational AI maturity:
Exploring → Piloting → Scaling → Institutionalized*

Find out more:

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